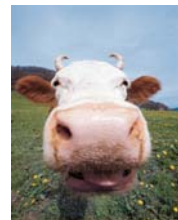




# THE CAL CASH COW CONTEST (CCCC)



(Cow Chip Bingo)

**When:** Saturday, May 27<sup>th</sup> at 11:00 a.m. (rain or shine)  
**Where:** Cal University of PA ~ Roadman University Park / Intramural Field  
 (Next to Football Stadium)  
**Cost:** \$10.00 per square on the grid  
**Prize:** \$1,000.00 (if your square is where the chip hits the span)  
 Bonus \$250.00 (if you are present and your square wins)  
**Why:** Vulcan Scholarship Drive – Proceeds from the CCCC will go to the Foundation for California University. The proceeds from the Vulcan Scholarship Drive will be used to fund scholarships for academic and athletic programs at California University of PA. Please join us in growing the university as a resource in the region for today's and tomorrow's students.

\*\* Visit the website [www.cup.edu/liberalarts/psychology/](http://www.cup.edu/liberalarts/psychology/) at the Cal Cash Cow Contest to find the location of your square(s) which will be assigned randomly on a first come first serve basis. The location(s) of your square(s) on the grid can be found at the Cal Cash Cow Contest of the website on May 22, 2006. Also applicable contest rules and additional entry forms will be posted on this website. Any questions contact Dr. Nick Martin, Psychology Department at 724-938-4089.

(DETACH HERE)

## ENTRY FORM

**NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**PHONE No.:** \_\_\_\_\_

**ARE YOU A CUP GRAD:** YES \_\_\_\_\_ NO \_\_\_\_\_

**NUMBER OF SQUARES ON GRID YOU WANT:** \_\_\_\_\_

**AMOUNT YOU ARE ENCLOSING:** \_\_\_\_\_

**(\$10.00 PER SQUARE)**

\*ENTRY DEADLINE IS MAY 20, 2006

\*YOU CAN ALSO PURCHASE SQUARES VIA TICKETS AT THE PSYCHOLOGY DEPT. OFFICE LRC 319

\*ENTRY FEES ARE NOT TAX DEDUCTIBLE

\*PLEASE MAKE OUT CHECK OR MONEY ORDER TO: "FOUNDATION FOR CALIFORNIA"

\*PLEASE SEND YOUR CHECK, MONEY ORDER, OR CASH ENTRY FEES TO:

California University of Pennsylvania  
 250 University Avenue  
 Psychology Department – LRC 319 – CCCC  
 California, PA 15419

**CAL CASH COW CONTEST (CCCC)**  
**ENTRY FORM**

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE NO: \_\_\_\_\_

ARE YOU A CUP GRADUATE: YES \_\_\_\_\_ NO \_\_\_\_\_

NUMBER OF SQUARES ON GRID YOU WANT: \_\_\_\_\_

AMOUNT YOU ARE ENCLOSING: \_\_\_\_\_  
(\$10.00 PER SQUARE)

\*ENTRY DEADLINE IS MAY 20, 2006

\*PLEASE MAKE OUT CHECK OR MONEY ORDER PAYABLE TO:  
FOUNDATION FOR CALIFORNIA"

\*PLEASE SEND YOUR CHECK, MONEY ORDER OR CASH ENTRY FEES TO:  
CALIFORNIA UNIVERSITY OF PENNSYLVANIA  
250 UNIVERSITY AVENUE  
PSYCHOLOGY DEPARTMENT – LRC 319 – CCCC  
CALIFORNIA, PA 15419

\*ENTRY FEES ARE NOT TAX DEDUCTIBLE

**CAL CASH COW CONTEST (CCCC)**  
**CONTEST RULES**

1. Contest begins when cow reaches center of grid mark is facing direction decided by lottery on May 22, 2006 (N, S, E, or W) and whistle has blown.
2. Only the cow caretaker will be permitted to touch the cow during the contest and only to keep him on the grid.
3. Cow caretaker will determine when cow has begun and completed his "work".
4. In the event the cow chip falls within two squares, the square with the bulk of the cow chip in it is the winner. If this cannot be determined the \$1,000.00 prize will be split between the owners of the two squares (pictures and/or video will be taken for documentation).
5. In the event the cow chip falls in a square that has not been sold, the prize will go to the Foundation for California University toward the Vulcan Scholarship Drive.
6. You can try to call the cow or "channel" the cow from outside the grid.
7. You cannot use artificial means to affect the cow such as using an air horn to startle the cow or use of scents to attract the cow.
8. You may find out your ticket number (1-750) by calling 724-938-4100. The location of numbers on the grid will involve random assignment of groups of numbers (eg 1-50, 51-100, 101-150) from the top to bottom rows of the grid (15 rows altogether). You will be able to find the location of your numbers on the grid on May 22, 2006. The direction the cow will face will also be posted on the Cal Cash Cow Contest link.
9. If you have the winning square and wish to collect the bonus (\$250.00) you must report to Dr. Nick Martin (who will be standing in the winning square) within 10 minutes from the time that the location of the winning square is publicly announced. Please bring identification if you entered with an entry form or your stub if you purchased a ticket.
10. The cow will be given one hour to do his "work" at the end of one hour the square that the cow is standing in (or the majority of the cow if he is straddling two squares) will be the winner.
11. You do not have to be present to win the \$1,000.00; only to get the \$250.00 bonus if you have the winning square.
12. Entry fee for contest is not tax deductible.

**CAL CASH COW CONTEST (CCCC)**  
**LOTTERY**

1. DIRECTION (N, S, E, W) TO BE DETERMINED ON MAY 22, 2006.
2. RANDOM ORDER OF GROUPS OF NUMBERS (50 IN A ROW) FROM TOP TO BOTTOM OF GRID. THERE WILL BE 15 ROWS OF NUMBERS (EG ROW 1 - #201-250, ROW 2 - #51-100, ROW 3 - #601-650, ETC.). THIS WILL BE DETERMINED ON AND POSTED HERE ON MAY 22, 2006.

# CAL CASH COW CONTEST (CCCC) - LOTTERY

DIRECTION COW WILL FACE ON GRID TO BEGIN CONTEST –  
NORTH/SOUTH/EAST/WEST.

\*\*\*THE DIRECTION DETERMINED IS (WEST)

## GRID ORDER

TOP

- 1 - 451 - 500
- 2 - 51 - 100
- 3 - 201 - 250
- 4 - 501 - 550
- 5 - 301 - 350
- 6 - 601 - 650
- 7 - 551 - 600
- 8 - 351 - 400
- 9 - 701 - 750
- 10 - 401 - 450
- 11 - 1 - 50
- 12 - 101 - 150
- 13 - 251 - 300
- 14 - 151 - 200
- 15 - 650 - 700

BOTTOM